# Distributed to Shareholders of Zoomcar Holdings, Inc. November 19, 2024

Dear Shareholder,

I'm pleased to share our second-quarter earnings results for the period ending September 30, 2024. In summary, we've achieved a significant improvement in Contribution Profit, reflecting our continued progress and growth.

By making customer experience our top priority, we've been able to organically boost guest repeat bookings and improve host retention. This focus has allowed us to optimize costs, particularly in marketing spend, cash incentives, and discounts, driving a significant improvement in our contribution profit. With a stronger contribution margin, our primary goal is now to grow the number of bookings by bringing in more Guests and achieving more frequent repeat usage. Despite shorter average booking durations, our contribution margin remains robust, making the total number of bookings our most critical metric.

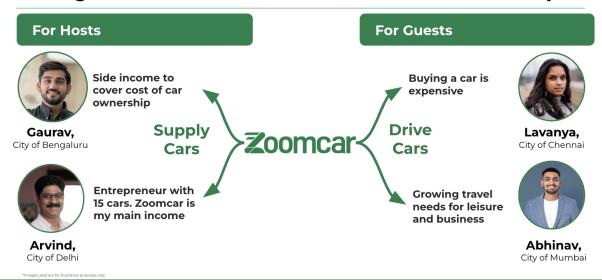
# Key Highlights:

- 1. Contribution profit reached a record high of \$1.21 million (54% of revenue), a significant improvement from a loss of \$0.12 million (-5%) in the same quarter last year and \$0.46 million (20%) in the previous quarter.
- 2. **The number of bookings** rose by 7%, from 97,970 in the previous quarter to 105,160, in the quarter that ended September 30, 2024, driven by a 1.5x increase in the guest repeat booking rate.
- 3. Adjusted EBITDA loss narrowed significantly to \$1.47 million, compared to \$3.87 million in Q2 FY2023. Meanwhile, active high-quality cars increased by 6% to 5,830, reflecting improved host retention.

# Earnings

## Call:

Last week, during our Q2 Earnings Call, we discussed the key customer problems Zoomcar is addressing. We'd love for you to take 5 minutes to review the slides below. All the key initiatives we explained in the call are to solve these customer problems.

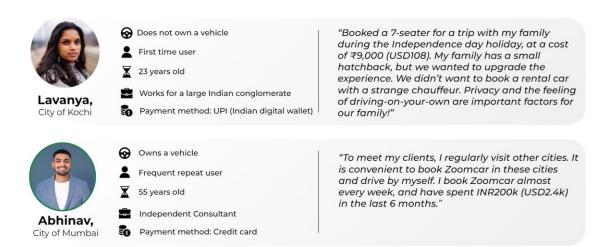


# Solving Fundamental Problems of India's Car Ownership

#### Backup | Meet Our Hosts



### Backup | Meet Our Guests



You can refer to our press release for the second quarter earnings result here: <u>https://press.zoomcar.com/in/zoomcar-reports-significant-profitability-improvement-in-its-</u> <u>second-quarter-financial-2024-results/</u> and the full earnings report here: <u>https://www.sec.gov/ix?doc=/Archives/edgar/data/0001854275/000121390024097455/ea02204</u> <u>98-10q\_zoom.htm</u>

Thank you for being part of this incredible journey and we look forward to your continued support.

Warm regards, Hiroshi Nishijima Interim CEO, Zoomcar Holdings Inc.

Linkedin: https://www.linkedin.com/in/hiroshi-nishijima-1371761b/

## Forward Looking Statements:

This communication contains forward-looking statements that entail significant risks (including but not limited to risks identified in our SEC filings) and uncertainties. These forward-looking statements reflect our management's expectations of financial performance and ability to operate the business, execute our anticipated business plans and strategy and these statements are based on assumptions related to the Company's goals, strategy, plans, projections or intentions and other factors many of which are beyond the Company's control.

To identify these forward-looking statements, we use terms such as "may," "will," "aim," "improve," "estimate," "efficient", "intend," "indicate," "continue," "promote," "believe," "boosting", "elevate," or

"enhance," or the negatives thereof, as well as other variations or comparable terminology. We ask that you read statements that contain these terms carefully because we believe this information is important for our investors and customers. Any forward-looking statement in this press release refers solely to what is accurate as of the day it is issued or based on assumptions that Zoomcar believes to be reasonable. The actual results and outcomes may materially differ due to various factors or events beyond our control which we may not be foreseeable at all times. We cannot guarantee or assure any plan, initiative, projection, goal, commitment, expectation, or prospect set forth in this press release can or will be achieved. We undertake no obligation to alter or revise publicly any forward-looking statements, whether as a result of new information, future events or otherwise, save and except as required by law.

### Non-GAAP Financial Measure:

To supplement our financial statements, which are presented on the basis of U.S. generally accepted accounting principles (GAAP), the following non-GAAP measures of financial performance are included in this release: contribution margin, and adjusted EBITDA. A reconciliation of GAAP to adjusted non-GAAP financial measures is included as an attachment to this press release. We believe these non-GAAP financial measures are useful to investors in assessing our operating performance. We use these financial measures internally to evaluate our operating performance and for planning and forecasting of future periods. We also believe it is in the best interests of investors to provide this non-GAAP information. While we believe these non-GAAP financial measures provide useful supplemental information to investors, there are limitations associated with the use of these non-GAAP financial measures. These non-GAAP financial measures may not be reported by competitors, and they may not be directly comparable to similarly titled measures of other companies due to differences in calculation methodologies. The non-GAAP financial measures are not an alternative to GAAP information and are not meant to be considered in isolation or as a substitute for comparable GAAP financial measures. They should be used only as a supplement to GAAP information and should be considered only in conjunction with our consolidated financial statements prepared in accordance with GAAP.