

# Investor Presentation

March 2025



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## **Our Leadership Team**



#### **Deepankar Tiwari** Chief Executive Officer

Deepankar Tiwari became CEO of Zoomcar in 2025, bringing 25+ years of experience in automotive, mobility, and tech, with past roles at Tata and Uber. He also serves on the boards of Aiontech Solutions and ETO Motors.



#### **Shachi Singh** Chief Legal Officer and General Counsel

Shachi Singh has been with Zoomcar for half a decade and took on the role of General Counsel in 2023. Prior to Zoomcar, she was practicing as a private equity / venture capital and M&A lawyer at leading law firms in India.



### Sachin Gupta

#### **Chief Financial Officer**

Sachin Gupta joined Zoomcar in 2019 and is currently the CFO since 2024. Mr. Gupta has over 12 years of experience in the finance industry with organizations like Amazon & AGS Transact Technologies Limited. He is also a qualified Chartered Accountant and Company Secretary in India.



### Vishal Ramrakhyani

#### Head of Engineering

Vishal Ramrakhyani has been working with Zoomcar for more than 7 years and is currently the SVP and Head of Engineering since 2022. Mr. Ramrakhyani has more than a decade of experience in building marketplaces and scaling large engineering teams.

### Uri Levine, Co-Founder of Waze, as Strategic Advisor



Co-founded *Waze*, the world's largest traffic & navigation app, which was acquired by Google in 2013

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More than a decade of experience in being in board positions in companies like **Moovit**, **Infosys** & many others

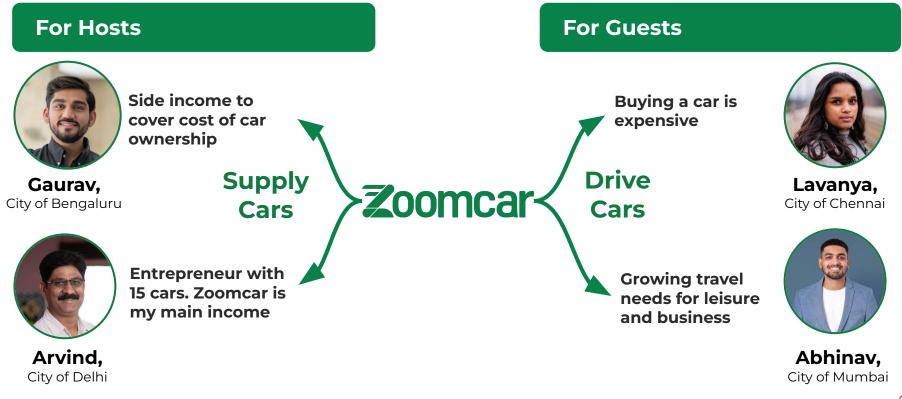
Previously the chairman of the board at Zoomcar from March 2021 to July 2023

### Zoomcar is India's Largest Self-Drive Car-Sharing App





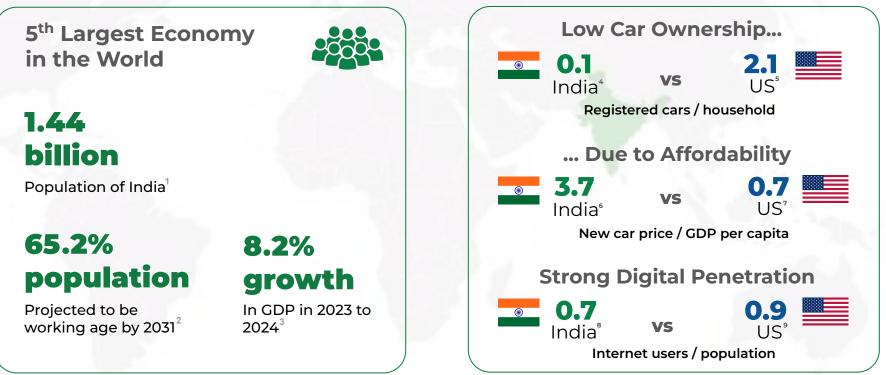
## Solving Fundamental Problems of India's Car Ownership



\*Images used are for illustrative purposes only



### **India's Attractiveness as a Car Sharing Marketplace**



as of 2023 | 2. Precursor to census 2024 report | 3. YoY growth | 4. Registered cars per household India = India cars - 38M, FADA/India households 302M, Global data | 5. Registered cars per household US = US cars - 278M, Forbes / US households - 131M | 6. Most sold car India - Suzuki Swift priced at \$10,100 on Cardekho / India GDP of \$2697 - IMF.org | 7. Most sold car in US - Ford F-150 priced at \$58,805 / US GDP - Worldbank
8. Internet users India - 1.05B, TRAI / India pop - 1.45B, knowindia.gov | 9. Internet users US - 331M statista / US pop - 337M, census.gov

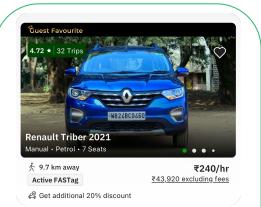
**Z**oomcar

## **Quality Improvement in Guest Experience**



#### Rating & Review Engine

Al-based rating and review engine ensures the best quality cars and quality Hosts get promoted and higher visibility on the platform.



#### Smart Cataloging Engine

Our in house AI based engine understands Guest's preferences during search, based on parameters like quality, price, convenience and matches them with the best car in their proximity.



#### Superior Customer Experience

We're doubling our customer support capacity and improving experience by seamlessly integrating Al-driven chatbot with human agents, ensuring faster, more efficient resolutions for our users.

### **Improving Access to Vehicles**



### Zoomcar Fulfilment Centre



### Onboarding fleet companies as Hosts

### FY2025 and beyond - Opportunities for Growth



#### **Corporate Guest**



## **Growth Initiatives Implemented under New Leadership**

### July 2024

Expanded the service from 31 cities to 99 cities in India

September 2024

Zoomcar Fulfillment Center in four cities to enhanced the guest and host experience November 2024

**Zoomcar Subscription**, a new service offering long-term carsharing (more than 7 days) <u>December 2024</u>

A pilot program for **Zoomcar Cabs** has been introduced, offering chauffeur-driven cars Recorded its **highest-ever contribution profit in December 2024** (unaudited and unreviewed), sufficient to cover its operational costs in India (excluding exceptional items)



## **Operational and Financial Measures**

For the Fiscal Quarter ended Dec 31,	FQ3 2024	FQ3 2023	YoY % Change
Operating Metrics			
Number of Bookings	103,599	86,917	19%
GBV (\$mn)	6.53	6.53	-
Active High Quality Cars (4.5+ Out of 5 Ratings)	7,247	5,830	24%
Average Guest Trip Rating (Out of 5)*	4.70	4.16	
Financial Measures (\$mn)			
Revenue	2.45	2.42	1%
Loss from Operations	-3.24	-11.68	72%
Contribution Profit	1.28	0.21	-
(Contribution Profit/Booking)	12.39	2.40	-
(As a percentage of Revenue)	52%	9%	-
Adjusted EBITDA	-3.15	-10.17	69%

\*We began capturing the Average Guest trip rating beginning of the quarter ended March 31,2024 and hence the rating of 4.16 is for the quarter ended March 31, 2024.

Record quarterly Contribution Profit of \$1.28mn and \$2.95mn during the three and nine months, respectively, ended December 31, 2024 (vs profit of \$0.21mn during the three months ended December 31, 2023 and a Contribution loss of \$1.1mn during the nine months ended December 31, 2023).

- Fifth consecutive quarter of positive contribution profit
- Guest repeat bookings and Host retention continue to improve leading to continued cost optimization

#### Focus on improving customer experience leading to improved Host metrics

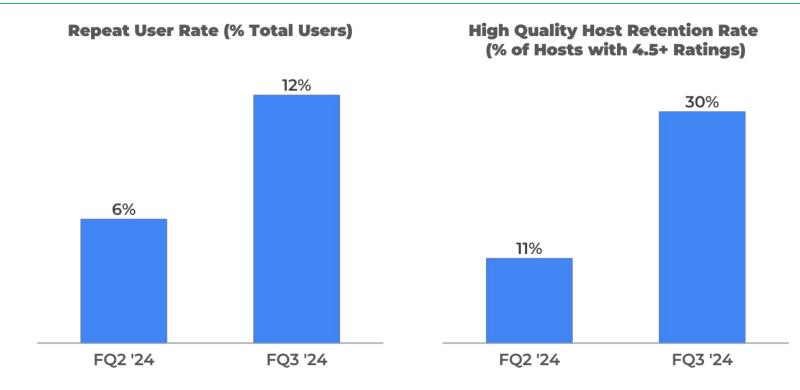
• Number of Host with 4.5+ rating increased to 30% (vs 11% in FQ2 2024).

#### Bookings grew 19.2% vs prior year period

Repeat users doubled to 12% (vs 6% in FQ2 2024)



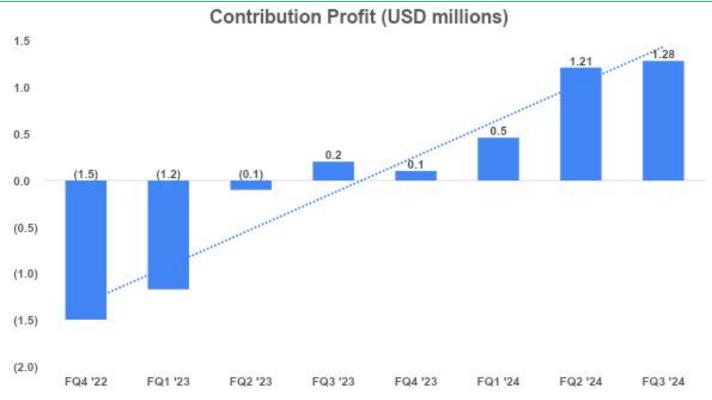
### **Record Repeat User Rates and High Quality Host Retention Rates**



Comparisons between the quarter ended September 30, 2024 (FQ2 '24) and December 31, 2024 (FQ3 '24)



### **Fifth Consecutive Quarter of Positive Contribution Profit**



FQ3 '24 represents the 3 months ended December 31, 2024.



# **Thank You**