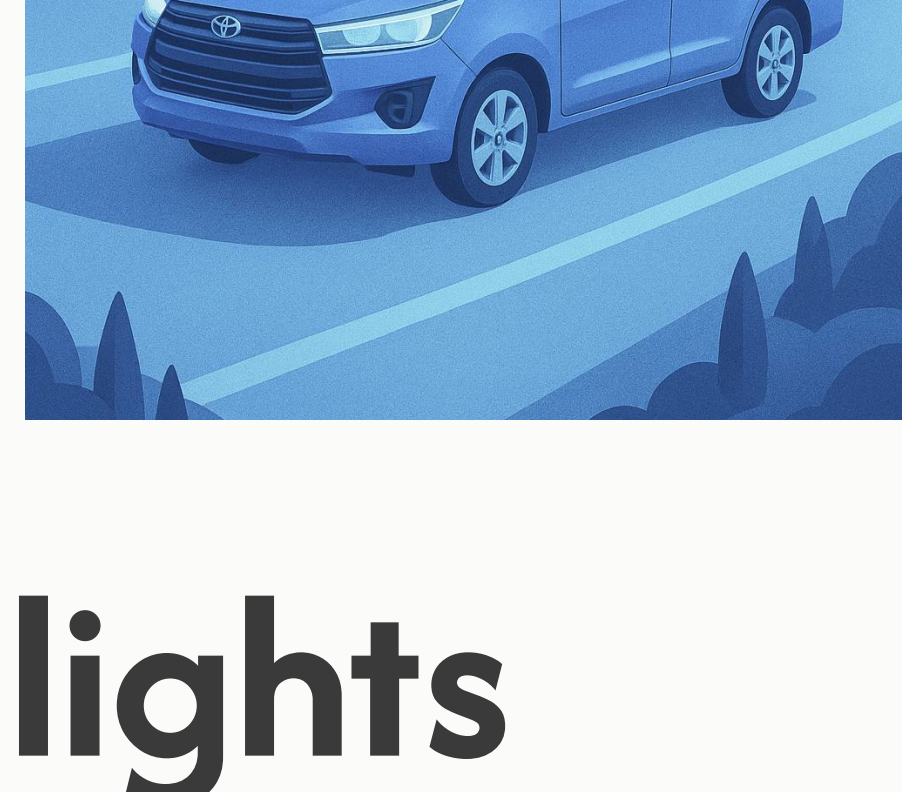
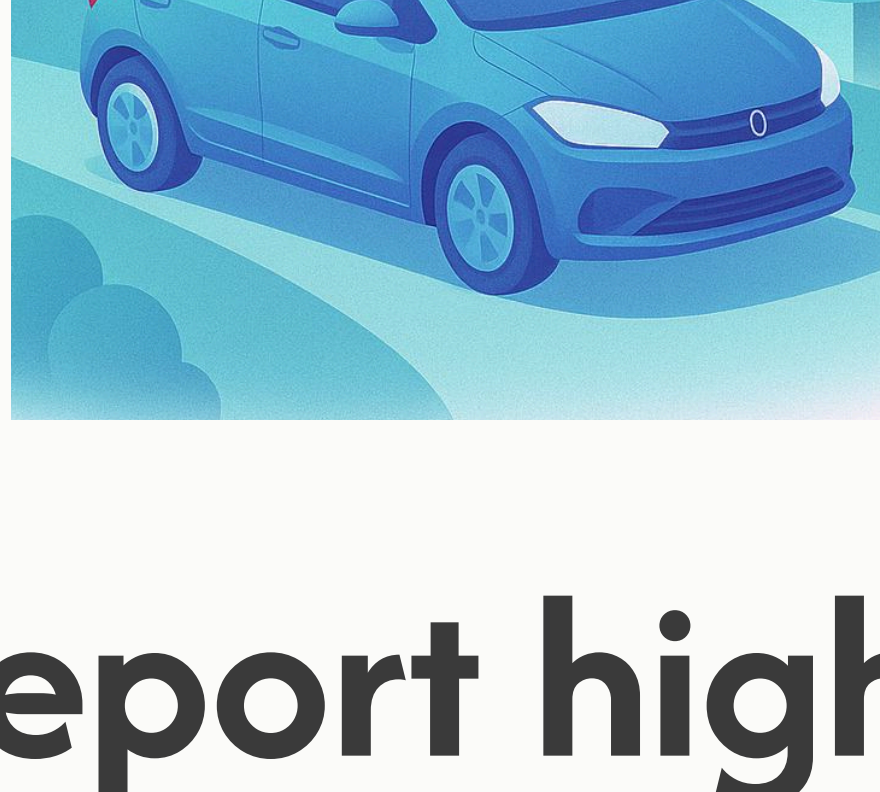
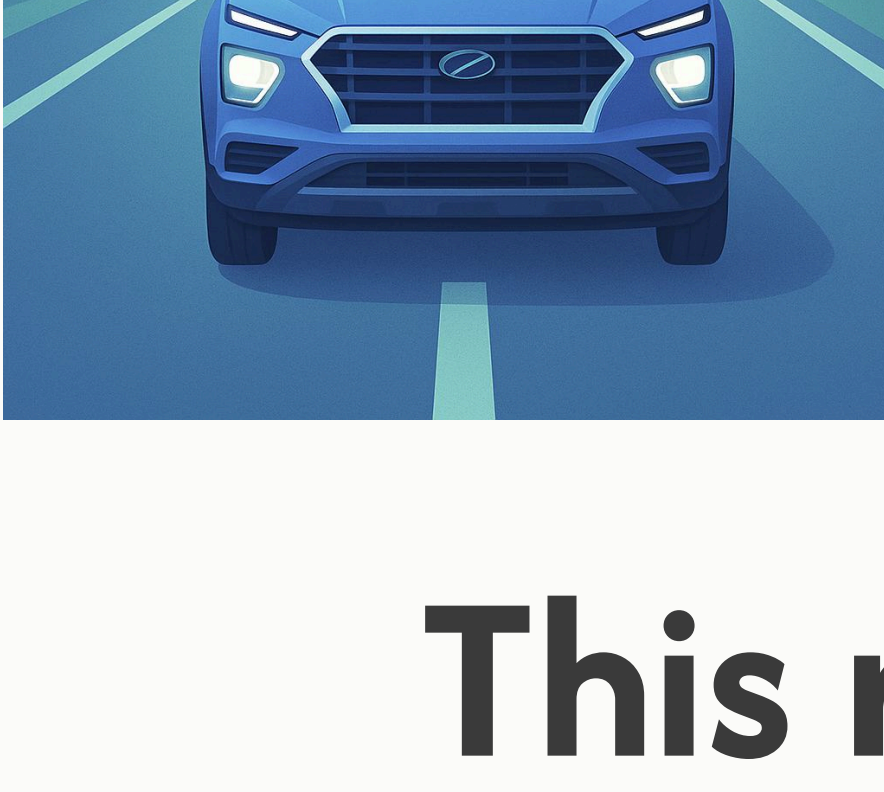


Zoomcar

India Mobility Insights 2025

India's mobility landscape is rapidly evolving, shaped by rising aspirations, urban lifestyles, and demand for flexible travel. At Zoomcar, we're leading this shift by enabling not just self-drive rentals, but also empowering everyday car owners through hosting.

Zoomcar Trends is our data-driven lens into India's travel habits focusing on where, why, and how people are moving, and how hosts are powering this shift. From short getaways to long workations, and metros to emerging hubs, road travel is becoming a way of life.



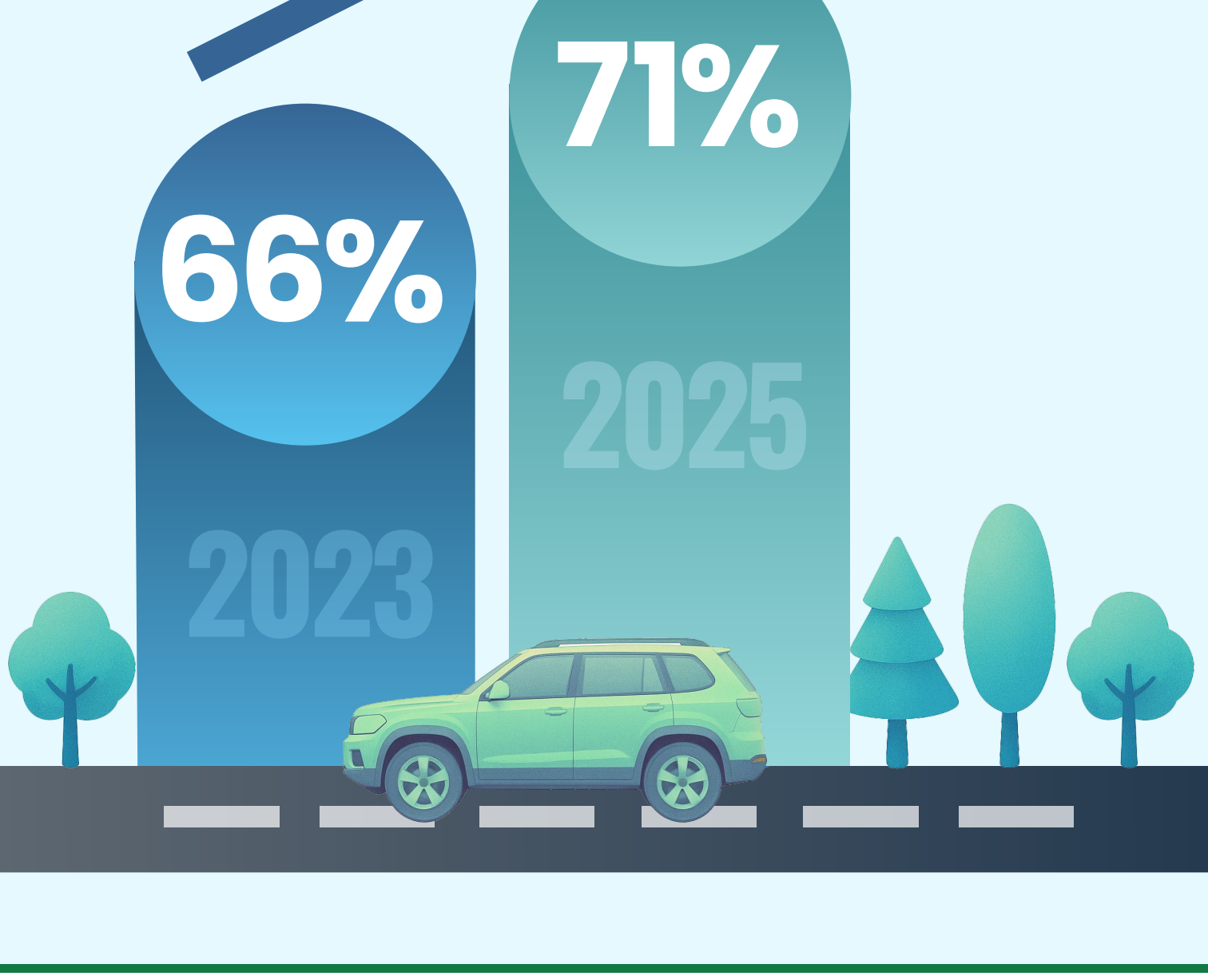
This report highlights

- Key travel patterns shaping road mobility
- Guest and host behavioural insights
- A snapshot of India's self-drive and car-sharing momentum

Frequent, Flexible Travel Is the New Normal

Quick Trips Dominate

71% of trips were under 2 days—up from 66% in 2023 as traveler's opt for weekend getaways.



Festive Weekends Surge

Bookings jumped 125% during holidays like Holi, Republic Day, and Gandhi Jayanti.

125%

Bookings Rise in the FY25

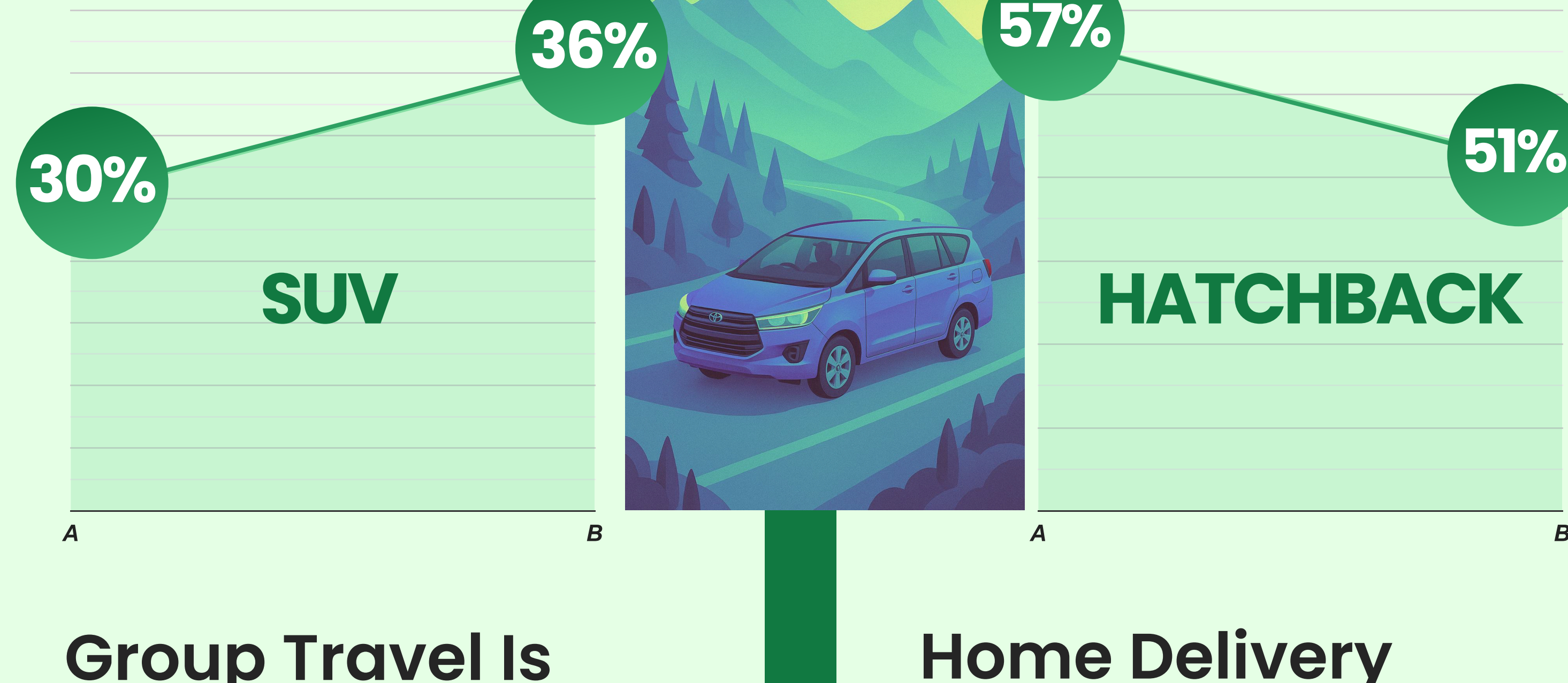
Zoomcar's bookings grew from 388K to 427K in FY25, highlighting a 10% rise as more traveler's opt for the control and convenience of self-drive mobility.

388K 427K 10%

Comfort and Convenience Lead the Way

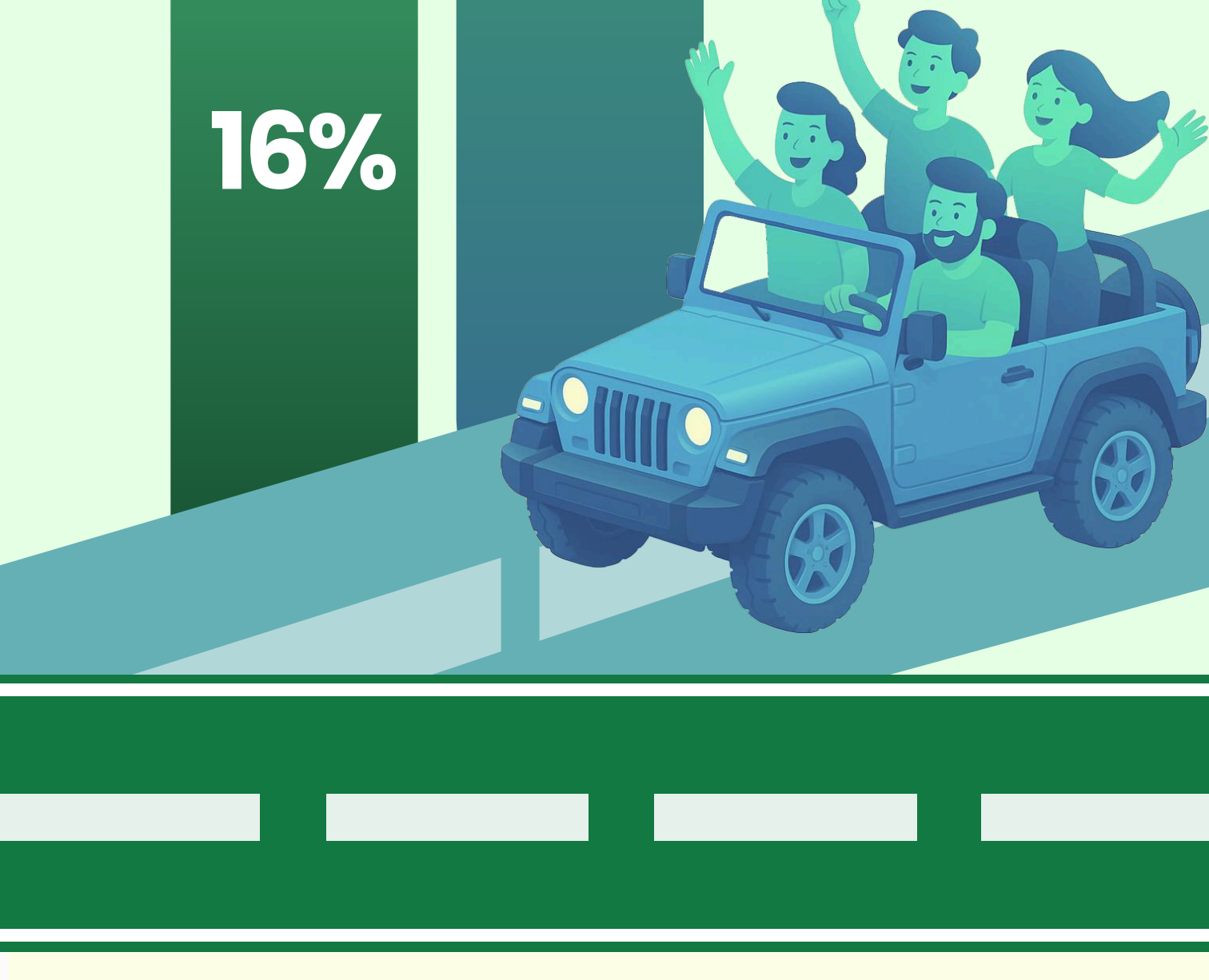
Bigger Cars Are in Demand

Travellers now prioritise comfort, safety, and style with SUV bookings rising from 30% to 36%, while hatchbacks dropped from 57% to 51%.



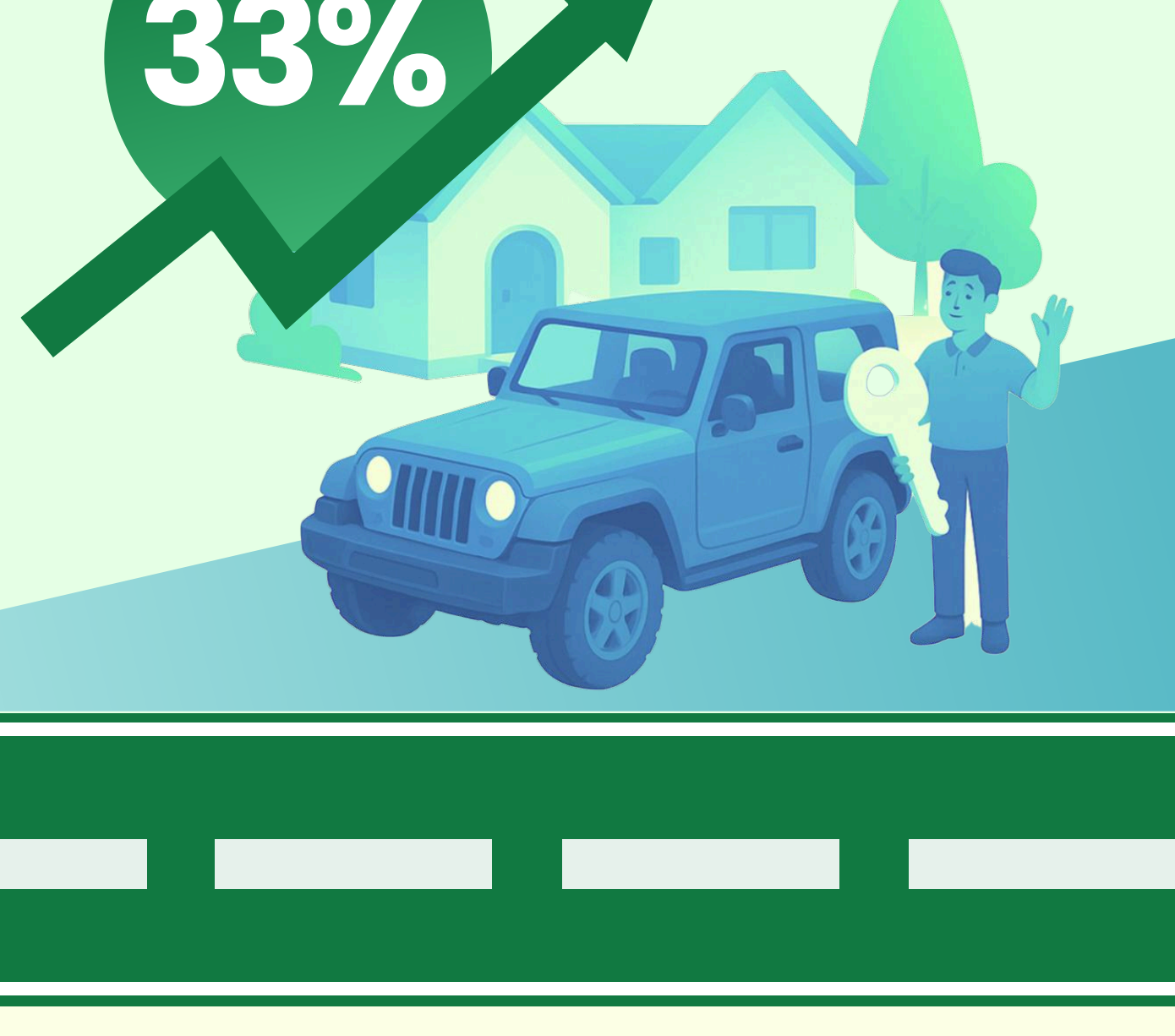
Group Travel Is Growing

6-7 seater car trips rose from 16% to 18%, signalling more group and family travel.



Home Delivery Becomes the Preferred Choice

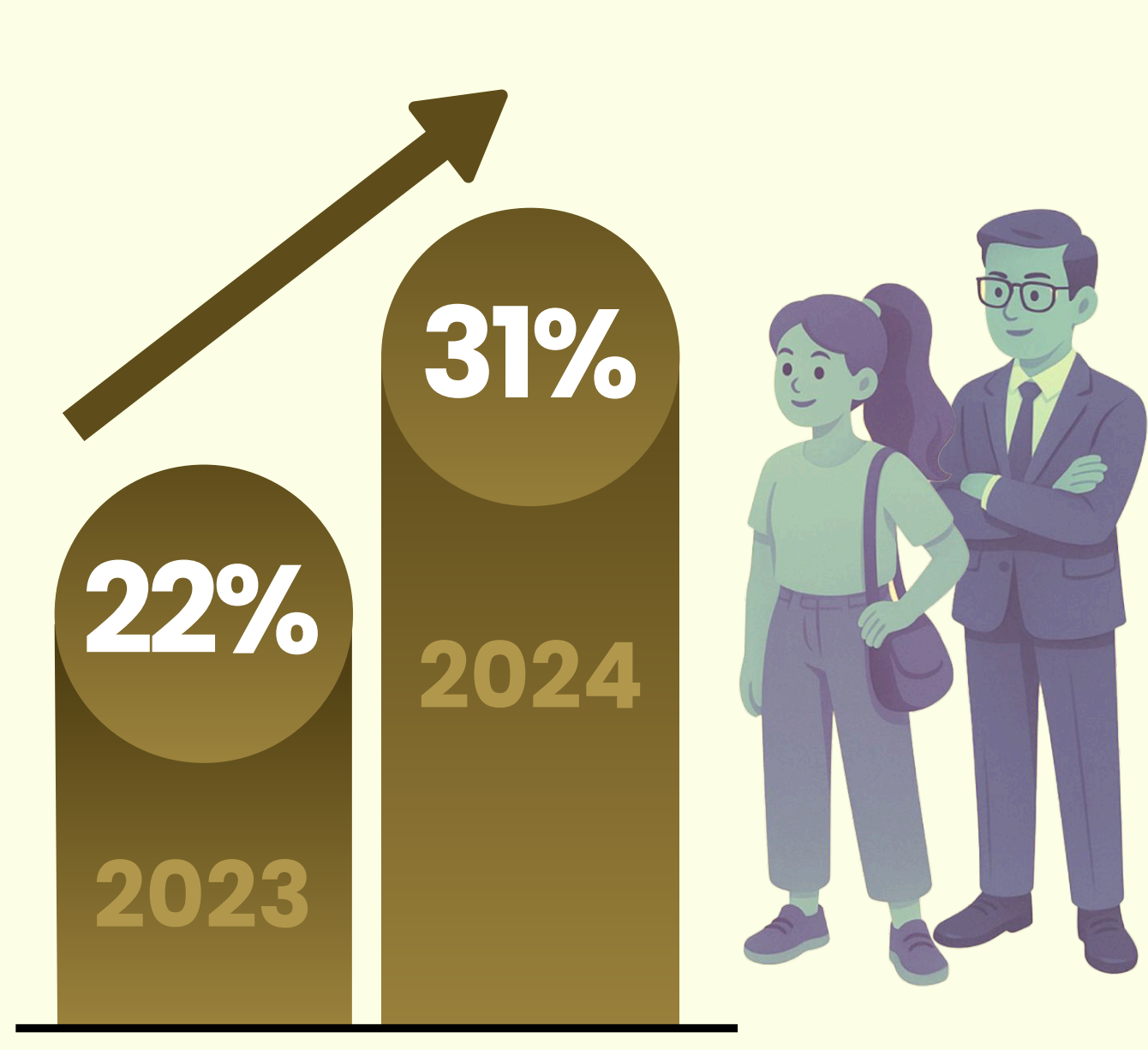
Home delivery bookings grew 33% by May 2025 (vs. Jan-May 2024), as more users opt for home delivery.



Youth Are Driving New Travel Trends

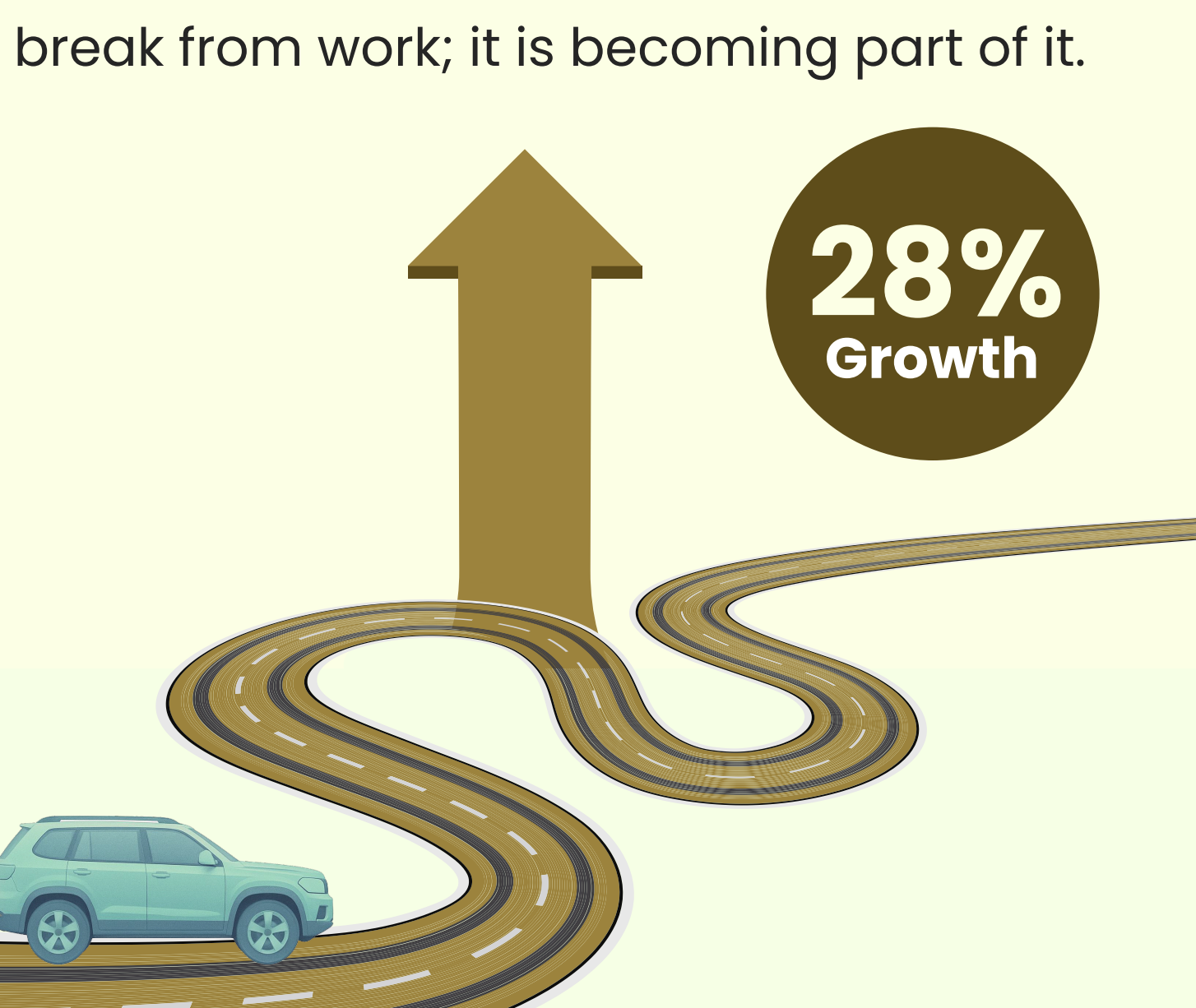
Gen Z Leads the New Travel Wave

In 2024, Gen Z (18-25) made up 31% of all trips, driven by solo travel, offbeat locations, and flexible plans.



Work and Vacation Are Blending

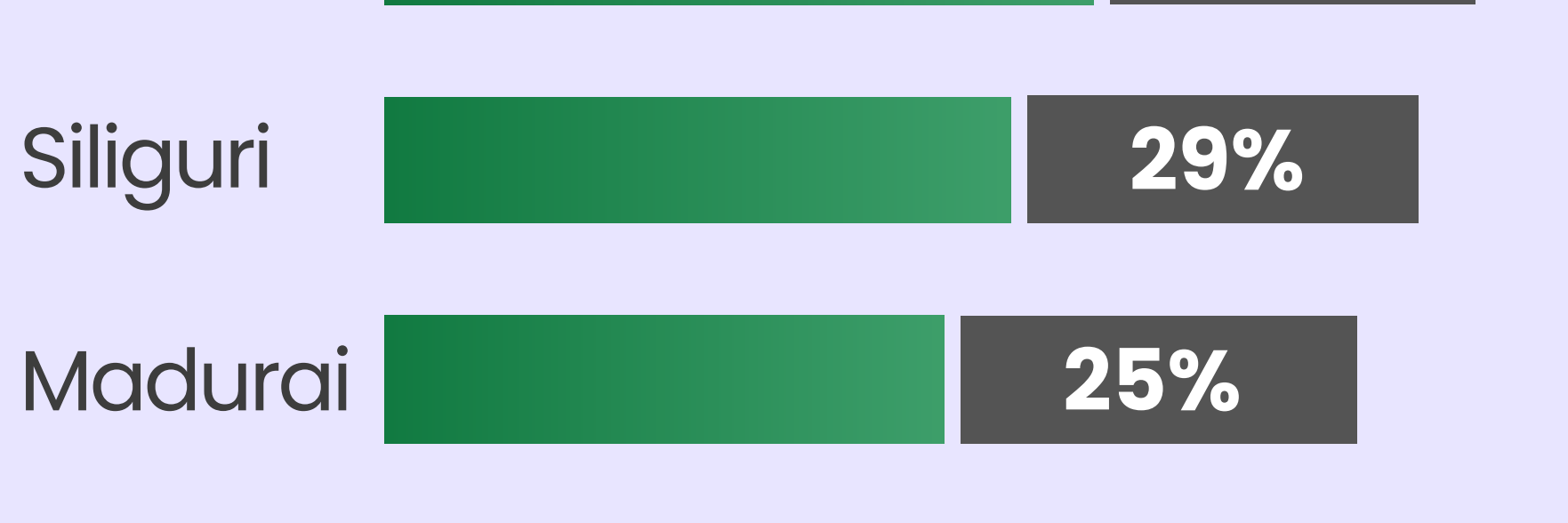
Long trips of more than 7 days grew by 28%, driven by remote workers and mid-week getaways. Travel is no longer a break from work; it is becoming part of it.



Smaller Cities Are Rising Fast

Tier 2 and Tier 3 Cities Are Powering the Road Trip Boom

Travel bookings grew 30% from Tier 2 cities and 14% from Tier 3 cities. Notable growth was seen in:



Car Hosting Is Fueling Micro-Entrepreneurship

Hosting Is the New Side Hustle

Hosts earned ₹640 Cr till May 2025. Top earners make ₹7 Lakhs per year per car—car sharing is the new side hustle.

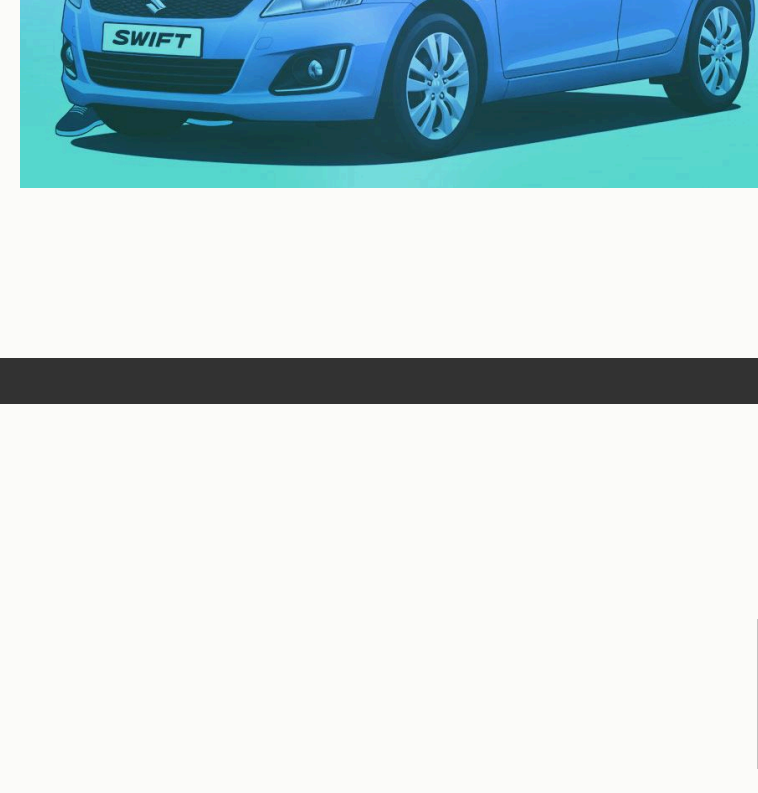
Earned 640Cr as of May 2025

Trust Is the Foundation

80% of trips get 4 star + ratings (up from 76% in 2023), showing growing user confidence.

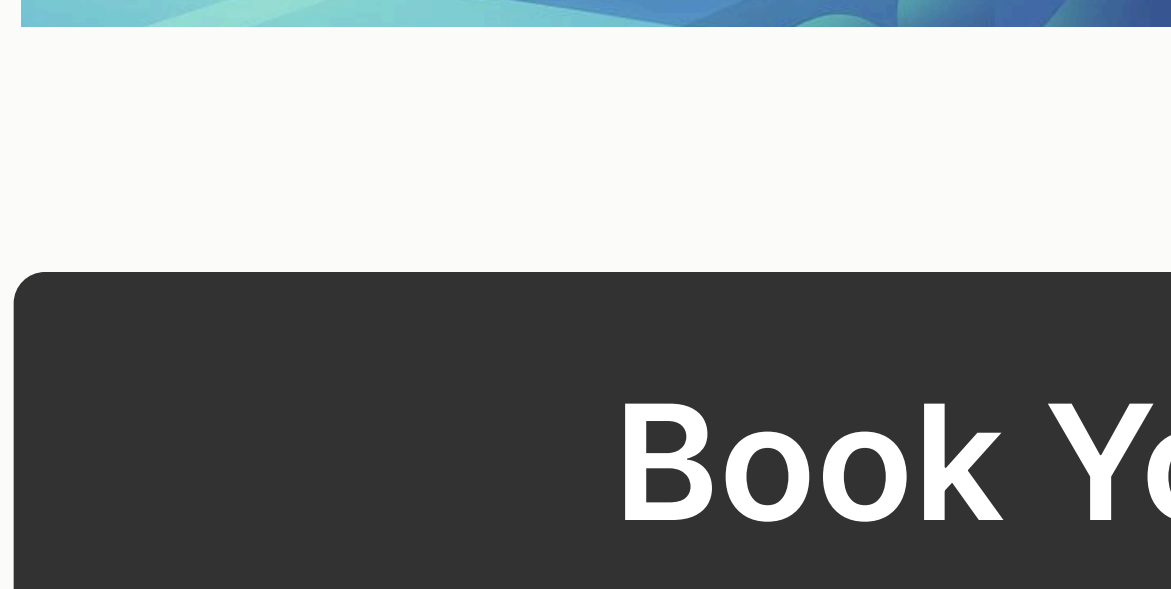
80% Trips

Better Experience, Better Ratings



A rising 49% of Zoomcar hosts now hold a 4.5+ rating, up from 31% in FY24 signalling a broader ecosystem shift toward higher-quality supply and growing interest in self-drive host programs as a viable income stream.

Road Travel Is Becoming a Lifestyle



Not Just Vacations, But a Way of Life

Trips per user per month increased by 4%. Trips lasting between 4 to 8 hours rose by 47%.

People are using road travel for more than just holidays. It is becoming a routine part of life.

Book Your Drive Now

Host Your Car & Start Earning Today